WEBINAR

The Process of Preservation:
Behind the scenes in preserving Reynolda's iconic Ludowici roof

Join us for a webinar about the process of preserving and restoring Reynolda House Museum of American Art's iconic green Ludowici roof. Faced with the many challenges of preserving the integrity and originality of a historic staple in Winston-Salem, Reynolda House, Ludowici, and Baker Roofing have teamed up over 100 years later to recreate the original Ludowici roof through replication of color and design aesthetic.

We are pleased to host this behind the scenes discussion via YouTube Live in conjunction with **Preservation Forsyth, Baker Roofing**, and **Reynolda House** in commemorating the roof replacement later this year.

The Reynolda House was built in 1917 by Katharine Smith Reynolds and her husband R. J. Reynolds, founder of the R. J. Reynolds Tobacco Company, and architect Charles Barton Keen. The home became the center of a 1,000+ acre estate and a cornerstone in the area's history. In 1965 it opened to the public as an institution dedicated to the arts and education, and as an art museum in 1967. The house holds one of the country's finest collections of American paintings and is located in Winston-Salem, North Carolina.

May 4th at 1:00 pm EST
via YouTube Live

WEBINAR LINK

The webinar will appear Live on Preservation Forsyth's YouTube around 15 minutes prior to start time

Panel of Presenters:

David Bergstone, *Preservation Forsyth Board*

Phil Archer, *Betsy Main Babcock Deputy Director at Reynolda House Museum of American Art*

Dan Harris, *National Market Manager for Commercial at Ludowici*

Alicia Cordle, *Ceramic Engineer and Historic Design Coordinator at Ludowici*

Frank Baker, *Vice-Chairman at Baker Roofing*

Jason Dockrey, *Department Head for Residential Custom Roofing at Baker Roofing*

Preservation Forsyth

Reynolda House Museum

Ludowici Roof Tile

BAKER ROOFING
SINCE 1915

Baker Roofing

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